

# Top 10 REASONS WHY YOU SHOULD LEASE YOUR NEXT EQUIPMENT PURCHASE



NAVITAS CREDIT CORP.  
A UNITED COMMUNITY BANK COMPANY

## IT'S TIME TO MAKE EQUIPMENT LEASING PART OF YOUR PURCHASING STRATEGY News You Can Use From Navitas Credit Corp.

In today's highly competitive marketplace, simply offering a cash price is no longer a viable sales strategy. Your customers are struggling to find ways to obtain the equipment they need to keep growing without depleting cash reserves or using their credit lines for short term purchases. Here are 10 reasons you can't ignore on why you need to start offering your customers financing today.

- 1 It's More Convenient** – At Navitas for equipment purchases under 75,000 we only require a one-page simple language agreement to be signed.
- 2 It's Fast** – once you submit your credit application, in most cases you will know in less than one hour if you're approved.
- 3 It's Affordable** – we can design a monthly payment plan to meet almost any budgetary need. Many of our plans do not even require any money down.
- 4 Offers 100% Financing** – Unlike many other credit products, you can “bundle” all of your needs into one low payment by including your equipment cost, shipping fees, installation charges, training expenses, service contracts, and even software.
- 5 Protects Against Obsolescence** – No one can predict what your company may need in the future so why be stuck with outdated technology or equipment that no longer meets your on-going business needs.
- 6 Preserve Your Capital** – Use your liquidity to meet your more short term financing needs and be prepared to meet your more critical operating expenses.
- 7 Provides Flexible Payment Terms** – Every business has a different sales cycle and cash flow requirements. Let your Navitas Financing Specialist build a payment that matches the way you do business. We can design a payment plan that lowers or skips your payments in your slow selling seasons.
- 8 Tax Benefits** – Based on the leasing plan you select, you may be able to deduct as much 100 % of your payment right from your taxable income.
- 9 Makes Budgeting Easier** – Unlike many other types of financing, equipment leasing locks in your rate and payment amount for the life of the lease term so it's easy to project your expenses way into the future.
- 10 Buy What You Need Not What You Can Afford** – Don't let limited budgets stop you from acquiring the actual equipment or software you need to meet your business demands. Why settle for the lower price model or give up on the feature you really need, let the lower payment that leasing offers help you achieve your growth objectives.

## Welcome To Results Driven Financing