



For Immediate Release

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**NAVITAS CREDIT CORP. TO START NEW
MIDDLE MARKET EQUIPMENT FINANCE GROUP**

PONTE VEDRA, FL, May 1, 2018 - Navitas Credit Corp., a wholly owned subsidiary of United Community Bank, is pleased to announce that John Martella will be joining the organization as Senior Vice President of the newly formed Navitas Capital division. This new division will be focused on middle market transactions starting at \$500,000 and providing a variety of funding solutions for companies with revenues over \$10 million. Business will be sourced through relationships with equipment vendors, certain franchise concepts, independent lessors, financial institutions and captives.

Mr. Martella is a recognized industry leader with more than 35 years of experience and over \$3 billion dollars funded throughout his career. “I am confident that by joining Navitas, I will be able to better serve the needs of all my valued clients. The company has demonstrated best-in-class technology-based solutions that provide the highest level of execution and service to its business partners and their customers. We will be leveraging the resources and infrastructure of Navitas and developing the types of products and services that will make Navitas one of the premier providers of middle market equipment finance solutions.”

Gary Shivers, President and Chief Executive Officer of Navitas added, “John is a seasoned leader with the expertise we need to successfully build and grow in this market segment. The recent acquisition by United Community Bank has provided the additional capital required to be competitive in middle market. We are very excited about having John as a member of our leadership team.”

Jean Cutting will also be joining the division as Vice President of Business Development. Ms. Cutting has more than 30 years of experience in middle market lending and has previously held positions at US Bank Equipment Finance, Bank of America and LCA. Navitas Capital will commence operations on May 1, 2018.

About Navitas Credit Corp.

Navitas, headquartered in Ponte Vedra, Florida provides equipment financing solutions to small and medium sized businesses directly and through developing referral programs with equipment vendors, lease and loan brokers, and strategic alliances. For more information about Navitas, please visit www.navitascredit.com or 877-NAVITAS (628-4827).

Navitas is a wholly-owned subsidiary of United Community Bank, which is a subsidiary of United Community Banks, Inc. (NASDAQ: UCBI), a bank holding company based in Blairsville, Georgia with \$12.3 billion in assets. The company's banking subsidiary, United Community Bank, is one of the southeast region's largest full-service banks, operating 151 offices in Georgia, North Carolina, South Carolina and Tennessee. The bank specializes in personalized community banking services for individuals, small businesses and corporations. Additional information about the company and the bank's full range of products and services can be found at www.ucbi.com.